



October 7, 2025

The Honorable John Thune
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Charles Schumer
Minority Leader
United States Senate
Washington, DC 20510

RE: Support for S.J.Res.77, A Joint Resolution Terminating the National Emergency Declared to Impose Duties on Articles Imported From Canada

Dear Majority Leader Thune and Ranking Member Schumer:

On behalf of the National Retail Federation, I write in support of S.J.Res. 77, A Joint Resolution Terminating the National Emergency Declared to Impose Duties on Articles Imported From Canada. While we strongly agree with the need to secure our borders, we do not believe using trade tools such as tariffs for non-trade purposes is the right approach to achieve this goal, especially with our closest trading partner.

NRF, the world's largest retail trade association, passionately advocates for the people, brands, policies and ideas that help retail succeed. NRF empowers the industry that powers the economy. Retail is the nation's largest private-sector employer, contributing \$5.3 trillion to annual GDP and supporting one in four U.S. jobs — 55 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies.

Canada is one of the United States' strongest allies and largest trading partner. U.S. retailers depend on Canada for a wide range of consumer goods under the United States-Mexico-Canada Agreement, which Congress overwhelmingly approved. Canada represents a significant market for U.S. retailers that not only have operations in Canada but also rely on a robust cross-border consumer market, with Canadian consumers shopping in U.S. retail stores on a daily basis. These operations are all now being significantly disrupted because of the tariffs applied to Canada under the International Emergency Economic Powers Act and Canada's retaliation against those tariffs. While we appreciate that the administration has exempted USMCA-qualifying goods from the tariffs, there is still a significant amount of trade that is subject to the IEEPA tariffs.

It is also important to note that consumers continue to be concerned about the impact of the tariffs on their households and the price of everyday consumer goods. In consumer polling¹ NRF conducted with Morning Consult, we found that 76% of voters are concerned about the impact of tariffs on prices. More specifically, 66% are concerned about the impact on prices from imposing tariffs on Canada.

¹ How voters really feel about the 2025 tariffs - <https://nrf.com/blog/how-voters-really-feel-about-the-2025-tariffs> (3/31/25)



We understand that Canada has made significant commitments to the U.S. to address the border and other trade issues. We strongly encourage continued negotiations between the U.S. and Canada at the highest levels to address the ongoing issues and develop agreed-upon solutions that will lead to the end of the IEEPA tariffs.

For the reasons above, we encourage senators to vote in favor of S.J.Res. 77 and remove the IEEPA tariffs on Canada. If you have any questions, please let me know. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, which appears to read "David French". The signature is fluid and cursive, with the first name "David" being more prominent than the last name "French".

David French
Executive Vice President
Government Relations